

Capturing the story can be a challenge – there are so many options for gathering and sharing information with others. Targeted media can assist with reaching your main audience based on the activity or event. You might have to consider multiple platforms in order to spread the message to different groups of people.

- Mail
- Email
- Facebook
- Instagram
- YouTube
- PhotoCircle

**PhotoCircle** is a photo application you can add to your smartphone to share photos with family, friends, schools, auxiliaries, etc. We have set up a PhotoCircle to allow you to share your photos you might take during the 2023-2034 year. Link to join - <https://join.photocircleapp.com/7CVV15GB03>

The link will take you directly to the app so you can sign up and join. You can add your photos from auxiliary adventures. You can add short comments to individual pictures, so others know what the activity of the event are. Note – there is a notification feature you can leave on to know when others add photos, or you can turn it off and search for new pictures at your convenience.

**Training** – I have set up monthly virtual training opportunities on MALTA, new website, social media, and on the new legacy video. Please add the dates to your calendar if you are interested in joining any of the sessions. Dates are 29 October, 19 November, and 17 December. Sessions will run from 9 AM – 11 AM and are set up in 30-minute increments. See Historian and Media Relations Training Opportunities Fall 2023 for more information.

Reminder from Diana Moore-Morris 2023-2024 National Historian & Media Relations  
Ambassador

**SNAP (Stop Now Ask Permission)**

- Print those photo releases from the MALTA Resource page (protect yourself & the person you are photographing, especially children).
- Be aware of what you are photographing (remember what kindness looks like).
- When taking photographs, connect with the subject and the emotion (don't be a paparazzi).

*Information shared from VFW Auxiliary Blog – Historian & Media Relations: It Just Takes YOU! 2023*  
<https://vfwauxiliary.org/historian-media-relations-it-just-takes-you/>

Did you know the VFW Auxiliary **National Magazine** is available to view online now at <https://vfwauxiliary.org/magazine/>. Check out the amazing stories capturing auxiliary adventures across the nation.

**SAVE THE DATE:** The National President's Visit is scheduled for 27-29 March 2024. Activities will be based in the Bremerton / Port Orchard area.

Please feel free to reach out if you have any questions.

Robbin Seeberger

VFW Auxiliary Department of WA - Historian and Media Relations Chairman 2023-2024

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## TRAINING OPPORTUNITIES

### TOPICS

- MALTA 101 – we will explore MALTA together.
- SOCIAL MEDIA - Facebook and other social media Q&A, Feel free to send me your questions in advance to assist with getting you the answers you are seeking.
- WEBSITE - VFW Auxiliary Department of Washington Website Overview – [www.vfwauxwa.org](http://www.vfwauxwa.org).
- VIDEO - Legacy Auxiliary Member Video - Each auxiliary has active legacy members involved in the regular activities of the organization. National is asking that we start capturing the stories of our own legacy auxiliary members with video interviews. There will be a national citation for every auxiliary who submits a 3–5-minute video interview with a legacy Auxiliary member.

Dates	Time	Topics
29 October	9:00 AM	MALTA 101
	9:30 AM	Social Media
	10:00 AM	Website
	10:30 AM	Video
19 November	9:00 AM	Website
	9:30 AM	Video
	10:00 AM	MALTA 101
	10:30 AM	Social Media
17 December	9:00 AM	MALTA 101
	9:30 AM	Social Media
	10:00 AM	Website
	10:30 AM	Video

Trainings will be offered virtually via ZOOM. You can log in via your computer, tablet, or cell phone device for the video options. You can call in via a phone as well if needed. See log in details below.

**October 29 starts at 9:00 AM** - Join Zoom Mtg – use link or go to zoom & enter meeting id & passcode.

- <https://us06web.zoom.us/j/89923980799?pwd=CUoSYV7W4mMde41OFsgq1DLD04foGo.1>
- Meeting ID: 899 2398 0799 / Passcode: 046956
- Dial by your location - 253 215 8782 or 253 205 0468

**November 19 starts at 9:00 AM** - Join Zoom Mtg – use link or go to zoom & enter meeting id & passcode.

- <https://us06web.zoom.us/j/85004457988?pwd=ha409MNwtKmJ4FlaZud0K6qd4bmOaH.1>
- Meeting ID: 850 0445 7988 / Passcode: 577504
- Dial by your location - 253 215 8782 or 253 205 0468

**December 17 starts at 9:00 AM** - Join Zoom Mtg – use link or go to zoom & enter meeting id & passcode.

- <https://us06web.zoom.us/j/82018270470?pwd=TO0pKTK6FPOXxoiWYpUhlbFQKVd9bY.1>
- Meeting ID: 820 1827 0470 / Passcode: 398638
- Dial by your location - 253 215 8782 or 253 205 0468

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